



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4972978

Schedule Dates 09/12/21-09/26/21
Advertiser Service Employees International Union (142587)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 978 SEIU (1613207)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Feist,Chris
Phone/Fax /
CPE Est 978 SEIU
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 978 SEIU

Date Entered 09/10/21
Last Modified 09/10/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,000.00
Net Total \$153,000.00
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|----------|---------------------|
| Sep. 2021 | 3 | \$180,000.00 |
| Grand Total: | 3 | \$180,000.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-------------------|---------------|---------|
| 1.0 | Normal Line / SPOT | 09/12/21-09/12/21 | 2 | :30 | 9:10A- ABC-This Week | | | | | | | | 1 | 1 | \$60,000.00 | \$60,000.00 | Washington (WJLA) | INTERNAL SPOT | 9/10/21 |
| 2.0 | Normal Line / SPOT | 09/19/21-09/19/21 | 2 | :30 | 9:10A- ABC-This Week | | | | | | | | 1 | 1 | \$60,000.00 | \$60,000.00 | Washington (WJLA) | INTERNAL SPOT | 9/10/21 |
| 3.0 | Normal Line / SPOT | 09/26/21-09/26/21 | 2 | :30 | 9:10A- ABC-This Week | | | | | | | | 1 | 1 | \$60,000.00 | \$60,000.00 | Washington (WJLA) | INTERNAL SPOT | 9/10/21 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.